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What's in it for Me?

A Dull Perspective

As we consider our changing culture, we often glance at younger members in society. Looking specifically at many of our service organizations -- the Lions, Kiwanis, Rotary, Volunteer Fire Departments, etc. -- all hurting for younger members, we seem to have the same predicament. Younger people asking, "What's in it for me?" Churches appear to be no different, and likewise, the CCA falls into this category. Although there are more than 5 times as many chiropractors as there were 50 years ago, our membership has not reflected that statistic. Even the term, "I don't get enough out of it," is thrown around as members decide to drop.

When I was a boy, before we moved to our farm, my dad built a few houses as a carpenter. I used to watch him do something strange. He would take a saw and put it in a vice. Then he would take a file and apply it to the teeth on the saw -- just a little bit at a time on each tooth. Amazing!

You see, with constant use, the teeth would get dull. But with just a tiny bit of filing, they would be sharp again. The CCA can be just like that. With a busy life and running of our practice, we can gradually become dull for Christ. But with just a little bit of regular contact with the CCA, through publications and member contacts, we can hone both our spiritual, as well as our chiropractic sharpness.

The next time you think, "What's in it for me?," consider this: "What's my part in keeping sharp for God's purpose?" Encourage Christian chiropractors you know who are not a member of the CCA to join. We all need a little bit of sharpening once in a while. At times, you may be the one to sharpen and at other times, you may be the one who needs sharpened!

*"As iron sharpens iron, so a man sharpens
the countenance of his friend." — Proverbs 27:17*

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